

Fayetteville HOT Advisory Committee
Regular Meeting January 3, 2018
Minutes

The Fayetteville HOT Advisory Committee met in a regular meeting on Wednesday, January 3rd 2018, from 7:00 pm to 8:30 pm in the Fayetteville City Hall, 202 West Main, Fayetteville, Texas.

Those present to witness were committee members Joan Herring, Lisa Simpson, Gary Haggerty and Jerry Herring. Absent were committee members Maryann Heimsath, Terri McPherson and Liz Cubage. Also present was guest Mayor Stephen Cushing.

Committee Chair, Joan Herring called the meeting to order with the Pledge of Allegiance to the Flag and declared a quorum.

Committee Chair, Joan Herring call for visitor/citizen comments. Mayor Stephen Cushing asked the Committee to try to consider which grants have the best chance to add more overnight stays and more business for the local merchants. The Mayor advocated for making grants that had the greatest impact on the town's economy.

Motion to **approve** the minutes of the October 4, 2017 Meeting of the HOT Advisory Committee was made by Simpson and seconded by Haggerty. Motion carried unanimously.

The Review HOT Financial Report was next on the agenda.
The report showed these balances ending December 31, 2017:
City HOT Tax Collected \$56,217.90 to date.
City HOT Tax Dispersed \$38,410.76 to date.
City HOT Tax Allocated Pending \$2,761.19.
HOT Tax Balance \$15,045.95.

A motion was made by Simpson and seconded by Haggerty to **recommend approval** of the post event Follow-up Form and receipts for expenditures from Fayetteville Chamber of Commerce's 12/12/16 Grant Request for Fayette County Visitors Guide – \$1000 Granted / \$105 Balance – Requesting \$105. Motion carried unanimously.

A motion was made by Jerry Herring and seconded by Simpson to **recommend resubmitting** with supporting paperwork for the post event Follow-up Form from the Fayetteville Chamber of Commerce's 6/2/17 Grant Request for Event Slideshow – in the amount of the \$1000 granted. Motion carried unanimously.

A motion was made by Jerry Herring and seconded by Simpson to **recommend approval** of the post event Follow-up Form and receipts for expenditures from the Fayetteville Chamber of Commerce's 12/12/16 Grant Request for Lickskillet 2017 – in the amount of the \$500 granted. Motion carried unanimously.

A motion was made by Jerry Herring and seconded by Simpson to **recommend approval** of Fayette County Tourism Association's 12/7/17 Grant Application Request for Spring/Summer Events Brochure for Fayette County of \$1000 be funded in the amount of \$500. Motion carried unanimously.

A motion was made by Jerry Herring and seconded by Simpson to **recommend approval** of Fayetteville Chamber of Commerce's 11/21/17 Grant Application Request (Ia) for Spring 2018 Visitors Guide of \$900. Motion carried unanimously.

A motion was made by Jerry Herring and seconded by Simpson to **recommend approval** of Fayetteville Chamber of Commerce's 11/21/17 Grant Application Request (Ib) for Fall 2018 Visitors Guide of \$550. Motion carried unanimously.

A motion was made by Jerry Herring and seconded by Haggerty to **recommend rejection** of Fayetteville Chamber of Commerce's 11/21/17 Grant Application Request (II) for Website Enhancements Spring 2018 of \$300. Motion carried unanimously.

A motion was made by Jerry Herring and seconded by Simpson to **recommend rejection** of Fayetteville Chamber of Commerce's 11/21/17 Grant Application Request (III) for Visitors Room Rent Jan – March 2018 of \$600. Motion carried unanimously.

A motion was made by Simpson and seconded by Haggerty to **recommend rejection** of Fayetteville Chamber of Commerce's 11/21/17 Grant Application Request (IV) for Hwy 71 Directional Sign 2018 of \$500. Motion carried unanimously.

A motion was made by Jerry Herring and seconded by Simpson to **recommend rejection** of Fayetteville Chamber of Commerce's 11/21/17 Grant Application Request (V) for Chamber Phone 2018 of \$200. Motion carried unanimously.

A motion was made by Jerry Herring and seconded by Haggerty to **recommend rejection** (with the suggestion to resubmit with more marketing details) of Fayetteville Chamber of Commerce's 11/21/17 Grant Application Request (VII) for Lickskillet 2018 of \$600. Motion carried unanimously.

A motion was made by Jerry Herring and seconded by Haggerty to **recommend rejection** (with the suggestion to resubmit with more marketing details) of Fayetteville Chamber of Commerce's 11/21/17 Grant Application Request (VIII) for Rack Card & Mail Out Dec 2018 of \$500. Motion carried unanimously.

A motion was made by Simpson and seconded by Jerry Herring to **recommend rejection** of Fayetteville Chamber of Commerce's 11/21/17 Grant Application Request (IX) for Country Christmas Dec 2017 of \$500. Motion carried unanimously.

A motion was made by Haggerty and seconded by Jerry Herring to **recommend rejection** of Fayetteville Chamber of Commerce's 11/21/17 Grant Application Request (X) for Direction Map Spring 2018 of \$600. Motion carried unanimously.

A motion was made by Haggerty and seconded by Jerry Herring to **recommend approval** of Fayetteville HOT Advisory Committee's recommendation of moving the regular meeting for Wednesday, July 4th, 2018 to Thursday, July 5th, 2018. Motion carried unanimously.

A motion was made by Simpson and seconded by Haggerty to **recommend approval** of Fayetteville HOT Advisory Committee's recommendation **to amend** Ordinance No. 2016-04-13-2 Sec. 2-162. Creation—Membership—Appointment—Terms: (b) Membership: The HOT Committee shall be composed of a total of five (5) members from the following (5) categories: 1) Local lodging owner or manager; 2) Local lodging owner or manager; 3) Representative of local Chamber of Commerce; 4) Representative of local Museum; 5) Citizen-at-large. Motion carried unanimously.

A motion was made by Simpson and seconded by Haggerty to **recommend approval** of Fayetteville HOT Advisory Committee's recommendation to **replace (d)** in Ordinance No. 2016-04-13-2 Sec. 2-162. Creation—

Membership—Appointment—Terms to read: (d) If a HOT Committee member is unable to serve for three (3) consecutive meetings, they are considered to have resigned / removed from the position. Motion carried unanimously.

A motion was made by Simpson and seconded by Haggerty to **recommend approval** of Fayetteville HOT Advisory Committee's recommendation **to amend** Ordinance No. 2016-04-13-2 Sec. 2-167. Voting members: All five (5) Committee members shall participate in committee activities with the power to vote. Motion carried unanimously.

A motion was made by Simpson and seconded by Haggerty to **recommend approval** of Fayetteville HOT Advisory Committee's recommendation in Ordinance No. 2016-04-13-2 Sec. 2-168. Duty as advisory committee: **remove items** (6) and (7). Motion carried unanimously.

During Comments from the Advisory Committee, Chairman Joan Herring commented that an item was mistakenly left off the agenda which called for the re-election of the Committee's officers. The Chairman called for a special meeting on January 31st, 2018, to re-elect officers and to resolve the reduction of committee members from seven (7) to five (5), which has been approved by the City Council. Simpson asked for more detail in the HOT Financial Report to better understand the status of grants approved.

There being no further action items on the agenda, and there being no objections from the committee members, Joan Herring adjourned the meeting, time 8:30 pm.

Respectfully Submitted by Committee Member Jerry Herring